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to communicate, advance and explore the
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environment.





COMMUNITY NEWS

Vision2025

Attitude Is Everything

BRIAN L. FREESE, AIA, EDITOR

The recent wide margin citizen approval of the Tulsa City/County Vision 2025 is clearly the single most significant thing in decades to happen for the betterment of our city and surrounding communities. Its significance, though, runs much deeper than citizen approval of additional tax dollars dedicated to infrastructure and physical amenities improvements. The favorable vote for all four propositions bespeaks of prevailing attitudes of optimism, ambition and proactiveness within our city and county in favor of our communities. These attitudes alone — as potent and infectious a fuel as the hundreds of millions in hard cash that will fund the proposed improvements — have already injected an unmistakable new enthusiasm for the greater things that may be achieved here in Tulsa.

Energy is evident

We are already seeing results from our renewed proactive attitude without having turned a single shovel full of dirt. American Airlines announced that its facility will definitely stay in Tulsa, and will be adding jobs. The Arts and Humanities Council of Tulsa recently announced plans to purchase the Mathews Building, located between the two warehouse districts of East Village and Brady Village in downtown Tulsa. The 1940s vintage warehouse structure will be renamed the Center for the Visual Arts, and will be completely renovated to house gallery and studio space for local and regional artists, as well as classroom space. Conversations are heating up among developers and architects about possible private developments in and around the downtown area. The domino effect of this synergistic forward-thinking will build on itself, in part because of pent up demand and interest, in part because others will want to reap the benefits of such synergy, and in part because energy creates energy.

And it must continue

This is the thing — this ambitious, enterprising and proactive attitude — that this community can never again afford to lose. It creates focus and forward movement, it embraces change as opportunity, and keeps a community on the competitive edge. When a community exudes that powerful sense of well founded confidence in itself, it cannot lose, because that community cannot accept the alternative. Let us vow to never again accept any alternative to this city and county being the best they can be.